

DPG06B. Client Data Retention Policy

CLEINT DATA RECORDS

Record Type Category	Retention Period		Reason	Start of Retention Period	Notes
Electronic marketing data; non-customers	1 year		the person whom consented to receiving marketing material.	The original date of consent	There is an opt-out in every email sent.
Electronic marketing data; customers	1 year		The person is/was a customer during the last 1 months	From last transaction with customer	There is an opt-out in every email sent.
Non-membership booking of classes	1 year		For guest relationship	From date of booking	
Financial data and credit card information of members.	12 months		To facilitate charge monthly DD runs.	From date of joining	As per the signup contract.
Loyalty scheme information	1 year		For guest relationship	From the joining date of the scheme	
Health data special requests, or in connection with gyms or spas	3 year		Legal	Date of commencement of membership	
Contact information of gym members.	3 years		For guest relationship	Date of booking	